



# COMPANY **PROFILE**

**APCOM**  
AL AFIFI & PARTNERS

# About Our Company

At APCOM Group, the proud Saudi-based company, we are dedicated to delivering top-quality services tailored to meet the unique needs of our clients. Backed by a team of skilled & passionate professionals, we ensure that every project is executed with precision, reliability, a commitment to excellence.

With expertise spanning the Catering industry, our main focus remains on providing innovative and efficient solutions that exceed expectations. At APCOM, your success is our priority, & we look forward to being your trusted partner in every endeavor.



Catering

Event Planning  
& Coordination

Staffing  
and Service

# Why APCOM Group

At APCOM, our best feature is our team of highly professional & knowledgeable individuals, through their hard work, passion & dedication which continuously drive our company forward.

## Our Mission

We are dedicated to maintaining high standards in quality, safety, & hygiene, while as well as focusing on efficiency, consistency, & top performance. Our commitment to continuous successful improvement involves enhancing our processes and skills, with the active participation of our team. We aim to contribute positively to the society by highlighting the importance of our role.

## Our Vision

We believe that APCOM is able to offer the best Catering and we do have aspired to be better, more advanced, qualitative and to position ourselves at the top of these industries.



# Types Of Events

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## Event Catering Services

### Corporate Catering

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Catering for business meetings, as well as conferences, office lunches, and the corporate events, Coffee Breaks, Receptions, and workshops

### Social Event Catering

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Catering for personal celebrations like Birthdays, anniversaries, and graduations, family reunions, and holiday parties.

### Specialized Theme Catering

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Catering for all events with specific themes or a cuisine, like Sandwich Bar, BBQs, Shawerma, or the dessert only events.

### Private Catering

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Catering for private customers such as Dinners, Lunches, Breakfasts, Morning Coffees, Parties.





# Our Services

## 1. Food and Beverage Services

### Full-Service Catering

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A full event catering that includes cooking, setting up, and serving.

### Drop-Off Catering

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Delivery of prepared meals without on-site service, and ideal for casual events and small gatherings.

### Buffet Service

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Setting up a buffet for the guests to serve themselves, typically including stations and chafing dishes.

### Family-Style Service

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Food served in larger dishes placed on tables for guests to share, ideal for communal, relaxed gatherings.

### Live Cooking Stations

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Chefs prepare food in front of the guests (shawerma, pasta stations), adding an interactive experience.



# Our Services

## 2. Event Setup and Decor

### Table Setup & Decor

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Arranging tables, chairs, linens, and table settings to match the event's theme and the style.

### Floral Arrangements

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Providing centerpieces, floral decor, or coordinating with florists.

### Food Presentation and Styling

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Design food stations, presentations to align with the event's theme & enhance visual appeal.



# Our Services

## 3. Staffing Services



### Supervisors

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### Wait Staff

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Servers to assist with food & drink service, keeping the tables tidy and assisting guests.

### Event Coordinators

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Staff to help plan and coordinate catering aspects, managing time, setup, and service flow.



# Our Services

## 4. Additional Rentals and Equipment

### Tableware & **Utensils**

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Renting plates, cutlery, glasses, and other tableware items.

### Furniture **Rentals**

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Offering tables, chairs, and the bar furniture rentals for many different event styles.

## 5. Interactive and Themed Services

### Interactive Food **Stations**

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Customizable food stations (build your own taco bar, dessert bar, or salad station) for all the guests to personalize their meals.



# Contact Us

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